



CITY OF ELOY

ARIZONA

June 27, 2018

RE: Letter of Reference – Rox Media, LLC

TO WHOM IT MAY CONCERN:

Rox Media recently assisted the City of Eloy with the creation, refinement and publication of a marketing brochure for our economic development attraction efforts. The document was published in accordance with the original schedule and mutually agreed upon budget. Representatives of Rox Media were very helpful throughout the entire process – providing guidance on the content, messaging, graphics, photography and printing. City staff appreciated the frequency and prompt response that Rox Staff provided throughout the process ensuring that each task deadline was met and successfully completed.

Eloy staff as well as our Council have been very pleased with the final product – the design, pictures and narrative are excellent and we have received numerous complements on its quality and presentation. Most importantly, Rox Media staff were professional, responsive and very flexible relative to the vision and intent expressed by City staff for this important document. Based upon their performance in Eloy, I would readily recommend Rox Media for development and publication of a similar brochure for another agency.

If you have any questions or wish to discuss in more detail the capabilities and work quality of Rox Media, please do not hesitate to contact me at 520-466-9201 or hkrauss@eloyaz.gov

Sincerely,

CITY OF ELOY

Harvey Krauss, City Manager