



16126 N. CIVIC CENTER PLAZA
SURPRISE, AZ 85374
PHONE (623) 583-0692
FAX (623) 583-0694
WWW.SURPRISEREGIONALCHAMBER.COM

April 1, 2016

Visitor Media Group
Attn: Elaine Earle
442 W Kortsen Rd. Ste. 101
Casa Grande, AZ. 85122

RE: Outstanding Job

Dear Elaine,

I wanted to express my thoughts regarding the great job that Visitor Media Group (VMG) did on our first Visitor Guide. As you are aware, based on this first successful publication we are now working with you on rolling out a full One Chamber Six Products year-long program. Our Chamber board reaffirmed their excitement about a consolidated publication strategy that rolls up all Chamber publications under one umbrella. This unified approach to our publications allows the Chamber, for the first time, to coordinate all our sales efforts, cross-promote all our products and sponsorships, which in turn results in higher net revenue for the Chamber. The Visitor Guide, website and social media platform created by VMG demonstrated a high quality of work, professionalism and flexibility in working with us. Please share with your team our thanks for delivering a first class product! We look forward to working with VMG on all our other product lines.”

Sincerely,

Raoul Sada,
President and CEO,
Surprise Regional Chamber of Commerce and Surprise Visitor Center