

TESTIMONIALS



"Representatives of Rox Media were very helpful throughout the entire process - providing guidance on the content, messaging, graphics, photography and printing. City staff appreciated the frequency and prompt response that Rox Staff provided throughout the process ensuring that each task deadline was met and successfully completed.

Eloy staff as well as our Council have been very pleased with the final product - the design, pictures and narrative are excellent and we have received numerous compliments on its quality and presentation."

~ **Harvey Krauss**

City of Eloy Manager

"The ROX Media team is on top of schedules and deadlines and always keep me on track. They respond to our needs in a timely manner and provide flexibility to our team when needed. I would absolutely recommend ROX Media Group to other companies looking to do business with them."

~ **Kimberly Larson**

Marketing Manager, City of Glendale

"Rox Media Group has taken the traditional "Chamber Directory" and transformed it into a valued community magazine that serves as a resource to not only local businesses but to residents and visitors of Glendale and the West Valley."

~ **Robert W. Heidt**

President & CEO, Glendale Chamber of Commerce

"Given the intense competition for tourists, sophisticated visitor guides are not just desirable; they are requisite in appealing to a diverse public that wants full awareness of a community or region.

In my judgment, the Visitor Media Group provides its clients with that quality. Brochures published by VMG in cooperation with a host community are strong in content and graphics which reveal the local community and its attractions. Brochures are tailor-made for the community. They are not 'boilerplate' publications that change only the name and address of the locale.

The brochures have diversity of content. They are thorough, comprehensive and have a good mix of editorial and advertising content to give readers valuable information in an appealing format.

Attractive in appearance, the four-color brochures are professionally researched, written and designed and have strong visual impact.

I have no hesitation in recommending VMG as a source for strong destination marketing publications."

~ **Ray Newton**

Professor Emeritus and Consultant, Media Content and Design, Prescott, AZ

"I wanted to express my thoughts regarding the great job that Visitor Media Group (VMG) did on our first Visitor Guide. As you are aware, based on this first successful publication we are now working with you on rolling out a full One Chamber Six Products year-long program. Our Chamber board reaffirmed their excitement about a consolidated publication strategy that rolls up all Chamber publications under one umbrella. This unified approach to our publications allows the Chamber, for the first time, to coordinate all our sales efforts, cross-promote all our products and sponsorships, which in turn results in higher net revenue for the Chamber. The Visitor Guide, website and social media platform created by VMG demonstrated a high quality of work, professionalism and flexibility in working with us. Please share with your team our thanks for delivering a first class product! We look forward to working with VMG on all our other product lines."

~ **Raoul Sada**

President and CEO, Surprise Regional Chamber of Commerce and Surprise Visitor Center

"Our team was spread very thin. Rather than having a full time employee dedicated to doing this as his or her sole focus, we had a team of people working on the magazine. Your team's ability to be nimble, stay organized, and help keep us on schedule was exceptional. Their mix of competence, creativity and grace made the experience smooth and painless.

I cannot imagine better partners and I anticipate that we will learn new ways to be even more efficient as we go forward."

~ **Jay Thorne**

Executive Director of Marketing and Communications, Thunderbird School of Global Management

"As I write this letter, we are designing the September 2018 issue of LiveWell magazine, which marks the start of our third year of publishing monthly to more than 100,000 people in the West Valley of Metro Phoenix.

Sun Health and ROX have now worked on or completed 24 issues of LiveWell. They have improved our process and product exponentially. We've even seen measurable data to support these improvements, and we are experiencing increased engagement with our community and the programs we write about.

We are pleased to recommend ROX Media Group as a professional and reliable partner, who delivers results and is also a pleasure to work with."

~ **Ken Reinstein**

Director of Marketing and Communications, Sun Health