



# QUAD-CITY SMART SHOPPER MAGAZINE



## 2018 Advertising Rates:

### DISPLAY ADS:

Size	3x	6x	12x	Width x Height
1/9 Page	\$199	\$175	\$149	2.43"w x 3.20"h
1/6 Page	\$299	\$225	\$199	3.69"w x 3.20"h
1/4 Page	\$399	\$325	\$299	3.69"w x 4.89"h
1/3 Page	\$499	\$425	\$399	7.50"w x 3.20"h 3.69"w x 6.55"h
1/2 Page	\$799	\$699	\$599	7.50"w x 4.89"h 3.69"w x 9.90"h
2/3 Page	\$1,099	\$999	\$699	7.5"w x 6.55"h
Full Page	\$1,499	\$1,299	\$999	7.875"w x 10.50"h

Full Page Ads .25" margins with no bleed.  
Ads with bleed include 0.125" to all sides, no crop marks needed.

**AGGRESSIVE, effective targeted advertising for businesses! Your company's advertisement with Quad-City Smart Shopper includes:**

- Print advertisement within 45,000 copies of *Smart Shopper* magazine.
- Ad Creative Design (if needed).
- Direct mailed to the targeted (top) households by postal carrier route in Prescott and Prescott Valley
- Distributed copies available via indoor and green outdoor rack locations throughout the region including Downtown Prescott Square
- Racked at seven major grocery stores in Prescott, Prescott Valley & Chino Valley including Fry's, Safeway, and CVS in Prescott
- Racked by Brochure Works serving over 35 high traffic areas in hotels, restaurants, the Prescott airport, museums and many other key locations

**GREAT deals and local offers for consumers. No other publication within Yavapai County can beat Quad-City Smart Shopper's reach and visibility!**

- PDF file format preferred. EPS, PSD, TIF and JPEG file formats also accepted. All images and elements must be placed at 100% in CMYK with a minimum resolution of 200dpi, (300dpi preferred). Fonts must be converted to outlines. Layers must be flattened.

### PREMIUM POSITIONS:

Guaranteed Position	Open	With Contract	Width x Height
Inside Front Cover, Inside Back Cover, Pg 3	\$1,799	\$1,399	7.875"w x 10.50"h
Front cover	\$2,499	\$1,999	7.50"w x 7.50"h
Back cover	\$2,099	\$1,699	7.875"w x 9.25"h

### PACKAGE 1

Front cover, back cover, inside front, inside back, plus 8 half pages, plus Facebook campaign

**\$1,045/Month** - Limited availability

### PACKAGE 2

Front cover, back cover, inside front, inside back, plus 8 full pages, plus Facebook campaign

**\$1,285/Month** - Limited availability

**Merchants get promoted all month long: through our print magazine and now via digital promotions on our website as well as social media.**

\* Cover Positions are available on a "first come, first served" basis. Contact your Account Executive for details and availability.

**Ask your Account Executive for details!**

