

GOLDEN CORRIDOR LIVING MAGAZINE

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Golden Corridor LIVING magazine is a hyper-local publication serving the communities of Pinal County. *Golden Corridor LIVING* features editorial coverage of the people, places and businesses which make Pinal County an attraction for visitors and residents.

Every issue of *Golden Corridor LIVING* spotlights the areas of interest that are important to visitors and residents of Pinal County's communities: arts & crafts, dining & nightlife, driving & riding, education, finance & insurance, health & wellness, sports & recreation, travel & events and more!

In addition, *Golden Corridor LIVING* features the the latest events, most interesting people and vibrant business community within Pinal County and its surrounding cities via our "Community Focus" editorial section.

Did you know...?

- Pinal County's population is now 406,584 (2015 census estimate) – an increase of over 133% since the 2000 Census.
- Pinal County is the third most populous county in the State of Arizona.
- CNN Money named Pinal County the second fastest growing county in the United States (2010).
- There are 92,157 families living within Pinal County.
- Median age of Pinal County residents is 35.3 years and the median family income is \$56,299.

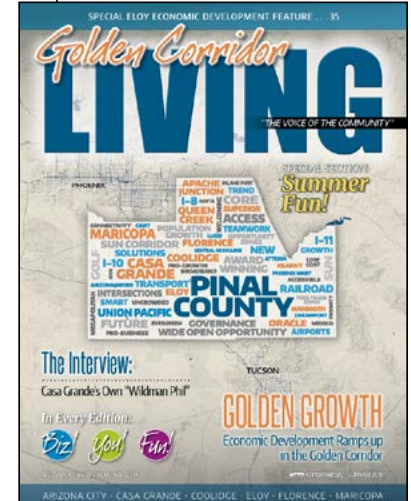
Source: 2010 U.S. Census

Golden Corridor LIVING has a distribution of 10,000 copies per issue, is mailed to over 1,500 businesses and is racked in over 300 locations throughout the county. We are the only glossy, perfect-bound publication that exclusively serves Pinal County.

The combination of pertinent editorial, widespread distribution and community focus makes *Golden Corridor LIVING* the premier publication in which to feature your business!

2018 EDITORIAL CALENDAR

	January/ February	March/April	May/June
Space Close:	12.11.17	1.15.18	3.15.18
Materials Due:	12.15.17	1.20.18	3.20.18
Street Dates:	1.13.18	3.8.18	5.9.18
Cover:	Home & Garden	Medical, Health & Wellness	Travel & Tourism
Special Emphasis:	Winter Visitors	Weddings	Summer Fun
	July/ August	September/ October	November/ December
Space Close:	5.15.18	7.15.18	9.10.18
Materials Due:	5.20.18	7.20.18	9.14.18
Street Dates:	7.1.18	9.1.18	11.1.18
Cover:	Education	Leadership	Holidays
Special Emphasis:	Back to School	Women in Business	Shopping, Dining & Financial Year-End



Each edition will include:

Spotlights:

- Arts & Culture
- Dining & Nightlife
- Driving & Riding
- Education
- Finance & Insurance
- Health & Wellness
- Real Estate
- Sports & Recreation
- Travel & Events

Community Focus:

- Arizona City
- Casa Grande
- Coolidge
- Eloy
- Florence
- Maricopa