

# DIGITAL MARKETING SERVICE PACKAGES:



Digital Marketing Service Packages are quoted based on the scope of your campaign. We execute the delivery of your campaigns and measure the scope of our recommendations for creative services based upon matching your business needs with the appropriate marketing objectives. We will then customize a solution to match your product or service initiatives and your brand positioning.



**Brand Awareness Package**

**Local Awareness Package**

**Brand Engagement Package**

**Driving Traffic Package**

**Lead Generation Package**

**Website Conversion Package**

## Creative Services include:

- Logo & Graphic Design
- Professional Photography
- Videography
- Audio Recording
- Email Marketing Optimization
- Value Added Editorial Content
- Custom eNewsletters
- Infographics
- Website and Landing Page Development