



GOLDEN CORRIDOR SMART SHOPPER MAGAZINE



2018 Advertising Rates:

DISPLAY ADS:

Size	3x	6x	12x	Width x Height	Facebook Ad Creative	
1/9 Page	\$99	\$99	\$99	2.432"w x 3.2"h	Rectangle Ad Unit	-OR- Square Ad Unit
1/6 Page	\$199	\$179	\$149	3.687"w x 3.2"h	*Recommended Image Size: 1,200x628 pixels	*Recommended Image Size: 1,080x1,080 pixels
1/4 Page	\$299	\$279	\$249	3.687"w x 4.887"h	*Image Ratio: 1.9:1	*Image Ratio: 1:1
1/3 Page	\$399	\$349	\$299	7.5"w x 3.2" 3.687"w x 6.55"h	*Text: Up to 90 characters	*Text: Up to 90 characters
1/2 Page	\$599	\$549	\$499	7.5"w x 4.887" 3.687"w x 9.9"h	*Headline: Up to 25 characters *News feed Description: Up to 30 characters	*Headline: Up to 40 characters *News feed Description: 20 characters
2/3 Page	\$999	\$949	\$899	7.5"w x 6.55"h		
Full Page	\$1,199	\$999	\$899	7.875"w x 10.5"h		

Full Page Ads .25" margins with no bleed.
Ads with bleed include 0.125" to all sides, no crop marks needed.

AGGRESSIVE, effective targeted advertising for businesses! Your company's advertisement with Golden Corridor Smart Shopper Includes:

- Print advertisement within 30,000 copies of Smart Shopper magazine.
- Ad Creative Design (If needed).

GREAT deals and local offers for consumers. No other publication within Pinal County can beat Golden Corridor Smart Shopper's reach and visibility!

- Deliver your company's marketing message within 30,000 printed magazine copies - distributed by direct mail and via high traffic rack locations to the communities of Casa Grande, Coolidge, Maricopa, Eloy and Arizona City. Professional distribution is included at no additional charge to many of the area's Certified Folder locations.

ADDITIONALLY, your marketing message will be delivered to a potential local audience of up to 110,000 Facebook users!!

- PDF file format preferred. EPS, PSD, TIF and JPEG file formats also accepted. All images and elements must be placed at 100% in CMYK with a minimum resolution of 200dpi, (300dpi preferred). Fonts must be converted to outlines. Layers must be flattened.

Ask your Account Executive for details!

ADD-ON FACEBOOK PROMOTION

STARTING AT \$100 per month

- Facebook campaign that runs simultaneously to your print advertisement.
- Landing Page creation and hosting for your Facebook campaign.
- Monthly reporting of digital campaign metrics.

PREMIUM POSITIONS:

Guaranteed Position	Open	With Contract	Width x Height
Inside Front Cover, Inside Back Cover, Pg 3	\$1,499	\$1,299	7.875"w x 10.5"h
Front Cover	\$2,199	\$1,899	7.5"w x 7.5"h
Back Cover	\$1,799	\$1,499	7.875"w x 9.25"h

PACKAGE 1

Front cover, back cover, inside front, inside back, plus 8 half pages

\$899/Month - Limited Availability, 12 advertisers total on packages 1 & 2

PACKAGE 2

Front cover, back cover, inside front, inside back, plus 8 full pages

\$1,099/Month - Limited Availability, 12 advertisers total on packages 1 & 2

*Cover Positions are available on a "first come, first served" basis. Contact your Account Executive for details and availability.