

# TESTIMONIALS



"Given the intense competition for tourists, sophisticated visitor guides are not just desirable; they are requisite in appealing to a diverse public that wants full awareness of a community or region.

In my judgment, the Visitor Media Group provides its clients with that quality. Brochures published by VMG in cooperation with a host community are strong in content and graphics which reveal the local community and its attractions. Brochures are tailor-made for the community. They are not 'boiler plate' publications that change only the name and address of the locale.

The brochures have diversity of content. They are thorough, comprehensive and have a good mix of editorial and advertising content to give readers valuable information in an appealing format.

Attractive in appearance, the four-color brochures are professionally researched, written and designed and have strong visual impact.

I have no hesitation in recommending VMG as a source for strong destination marketing publications."

– **Ray Newton**, *Professor Emeritus and Consultant, Media Content and Design, Prescott, AZ*

"I wanted to express my thoughts regarding the great job that Visitor Media Group (VMG) did on our first Visitor Guide. As you are aware, based on this first successful publication we are now working with you on rolling out a full One Chamber Six Products year-long program. Our Chamber board reaffirmed their excitement about a consolidated publication strategy that rolls up all Chamber publications under one umbrella. This unified approach to our publications allows the Chamber, for the first time, to coordinate all our sales efforts, cross-promote all our products and sponsorships, which in turn results in higher net revenue for the Chamber. The Visitor Guide, website and social media platform created by VMG demonstrated a high quality of work, professionalism and flexibility in working with us. Please share with your team our thanks for delivering a first class product! We look forward to working with VMG on all our other product lines."

– **Raoul Sada**, *President and CEO, Surprise Regional Chamber of Commerce and Surprise Visitor Center*

"For the past several months our office has had the pleasure of working with the team at Visitor Media Group on the 2016 version of our Prescott Visitor Guide.

Every aspect of this project from design, layout, production and sales was handled in a highly professional manner. The Visitor Media Group team delivered on every promise ; met or exceeded every timeline and delivered a high quality product that is receiving praise from advertisers, partners and the visiting public alike.

I would highly recommend Visitor Media Group to your community or organization."

– **Don Prince**, *Tourism Director, City of Prescott*

"Our team was spread very thin. Rather than having a full time employee dedicated to doing this as his or her sole focus, we had a team of people working on the magazine. Your team's ability to be nimble, stay organized, and help keep us on schedule was exceptional. Their mix of competence, creativity and grace made the experience smooth and painless.

I cannot imagine better partners and I anticipate that we will learn new ways to be even more efficient as we go forward."

– **Jay Thorne**  
*Executive Director of Marketing and Communications, Thunderbird School of Global Management*

"Within the last more than three months we've worked together, ROX Media Group has more than over delivered on their promises and has improved our process and product exponentially. We've even seen measurable data to support our improvements and we are experiencing increased engagement with our magazine due to our expanded distribution.

We are pleased to recommend ROX Media Group as a professional and reliable partner, who delivers results and is also a pleasure to work with."

– **Ken Reinstein**, *Director of Marketing and Communications Sun Health*