

# ARIZONA DOMESTIC OVERNIGHT VISITORS

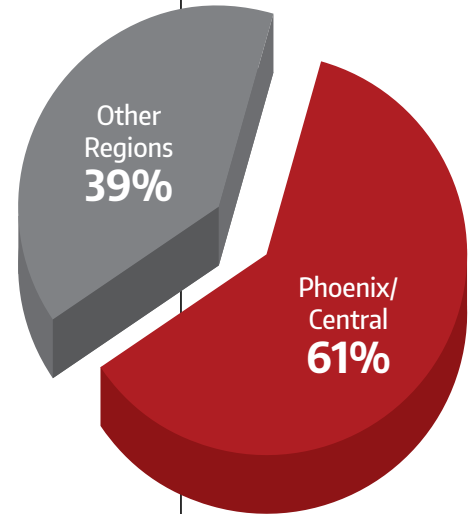
## Arizona vs. Phoenix and central region

**36.4 Million**

Domestic Overnight Visitors to Arizona

**22.1 Million**

Domestic Overnight Visitors to Phoenix and Central Region



Arizona		Phoenix/ Central Region
<b>83% / 17%</b>	leisure/business	<b>80% / 20%</b>
<b>72% / 28%</b>	non-resident/resident	<b>83% / 17%</b>
<b>2.8</b>	party size	<b>2.5</b>
<b>62%</b>	net paid accommodations	<b>57%</b>
<b>\$688</b>	expenditures*	<b>\$857</b>
<b>4.0</b>	nights stayed in region	<b>5.1</b>
<b>\$69,300</b>	average HH income	<b>\$73,238</b>
<b>45</b>	average age	<b>47</b>

Source:  
Arizona Office  
of Tourism

\* trip expenditures per party, does not include transportation to Arizona