

Surprise Community Resource & Relocation Guide

2018 Advertising Rates:

DISPLAY ADS:

Size	Price	Width x Height
Directory Listing	\$125	
Enhanced Listing	\$250	
1/4 Page	\$595	3.375"w x 4.8"h
1/3 Page	\$895	2.16"w x 9.85"h 7"w x 3.13"h
1/2 Page	\$1,195	7"w x 4.8"h 3.375"w x 9.85"h
Full Page*	\$1,995	8.375" x 10.875"

Bleed size add .125" on all four sides.

PREMIUM POSITIONS:

Ad Sizes (full page only)

Inside front cover, inside back cover	\$2,595
Full, back cover	\$3,495

*Includes basic directory listing. Enhanced listing \$125 additional.

Distribution:

Distributed to all Chamber-member businesses. Racked for longtime, new and winter residents; hotels and motels; RV parks/resorts; medical offices and hospitals; real estate offices; restaurants; retail shops and shopping centers; job fairs; special events and other area venues. Distributed to individuals and businesses considering relocating to Surprise, Arizona; Select Visitor Information centers and at the Surprise Chamber of Commerce Office and Visitor



Center. Available at Chamber information tables throughout the year including, but not limited to, events and spring training games.

AD SPACE DUE **2.28.2018**

AD MATERIALS DUE **3.15.2018**

PUBLICATION DATE **5.1.2018**



Surprise Street Map

2018 Advertising Rates:

DISPLAY ADS:

Size	Price	Width x Height
1/8 Page	\$295	3.25"w x 0.95"h
1/4 Page	\$495	3.25"w x 1.95"h
1/2 Page	\$795	3.25"w x 4.05"h
Full Page	\$1,295	4w" x 9h"

Bleed size add .125" on all four sides.

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