



SOUTHWEST VALLEY OFFICIAL VISITORS & RELOCATION GUIDE



The Southwest Valley Chamber of Commerce, in partnership with Visitor Media Group, is pleased to announce that we will debut a 2018 Official Visitors & Relocation Guide featuring the entire Southwest Valley as a tourist destination. We'll showcase everything our wonderful community has to offer including its many businesses and attractions.

The Southwest Valley Visitors & Relocation Guide will be an advertisement-supported publication that will represent the Southwest Valley while also serving as the primary fulfillment piece to the requests for information received each month.

Additionally, the Southwest Valley Visitors & Relocation Guide will be a template for the VisitSouthwestValley.com tourism website. The

website will be mobile ready for the modern day traveler, a feature not currently available through our tourism website.

Members will have first opportunity to advertise in the Southwest Valley Visitors & Relocation Guide. By securing a business listing in the guide, you'll also enjoy the benefit of directing your clients to an internet-based version as well as one linked directly to the Southwest Valley Chamber's two websites.

As tourists from across the country and all over the world come to the this guide will be the perfect content brochure in which visitors can read about and choose to use your business products and services.

John Safin, President/CEO
Southwest Valley Chamber of Commerce

The 2018 Southwest Valley Official Visitors & Relocation Guide is the official publication of the Southwest Valley and serves as the primary informational and fulfillment product. It will encompass the Southwest Valley area including the neighboring cities. The print edition will be a glossy, full color, full-size 4"x 9" magazine format. It will also be available online at southwestvalleychamber.org and visitsouthwestvalley.com

2018 Advertising Rates:

DISPLAY ADS:

Size	Price	Width x Height
Directory Listing	\$125	
Enhanced Listing	\$225	
1/4 Page	\$495	3.25" w x 1.95" h
1/2 Page	\$895	3.25" w x 4.05" h
Full Page*	\$1,495	4" x 9"
2 Page Spread*	\$1,995	8" x 9"

Full page size 4" w x 9" h trim size.
Bleed size add .125" on all four sides.
Live area is 3.25" w x 8.25" h.

PREMIUM POSITIONS:

Ad Sizes (full page only)	Price
Inside front cover, inside back cover and page 3 or 4*	\$2,570
Full, back cover (2 pages)*	\$2,875
Premium Center Fold	\$3,995

*Includes basic directory listing. Enhanced listing \$125 additional.

Distribution:

- Distributed by the Southwest Valley Chamber Office throughout the year:
- Southwest Valley Chamber Visitor Center
- Chambers of Commerce throughout the state
- Mailed to anyone requesting tourist and visitor information
- Racking in Arizona statewide Visitor Centers
- Mailed to visitors registered on the visitsouthwestvalley.com website.
- Distributed to local Visitor Centers and Chambers of Commerce throughout the State.
- Handed out at tourism and other trade shows.
- An online version of the guide will be included on Official Tourism Website Directory, visitsouthwestvalley.com.

AD SPACE DUE **1.1.2018**
AD MATERIALS DUE **1.15.2018**
PUBLICATION DATE **3.1.2018**