



QUAD-CITY SMART SHOPPER MAGAZINE



2017 Advertising Rates:

DISPLAY ADS:

Size	3x	6x	12x	Width x Height
1/9 Page	\$199	\$175	\$149	2.43"w x 3.20"h
1/6 Page	\$299	\$225	\$199	3.69"w x 3.20"h
1/4 Page	\$399	\$325	\$299	3.69"w x 4.89"h
1/3 Page	\$499	\$425	\$399	7.50"w x 3.20"h
1/2 Page	\$799	\$699	\$599	7.50"w x 4.89"h 3.69"w x 9.90"h
2/3 Page	\$1,099	\$999	\$699	7.5"w x 6.50"h
Full Page	\$1,499	\$1,299	\$999	7.875"w x 10.50"h
1/8th Page FEATURED REALTOR LISTING	\$199	\$179	\$149	

Full Page Ads .25" margins with no bleed.
Ads with bleed include 0.125" in to all sides

AGGRESSIVE, effective targeted advertising for businesses!
Your company's advertisement with *Quad-City Smart Shopper* includes:

- Print advertisement within 45,000 copies of *Smart Shopper* magazine.
- Ad Creative Design (If needed).
- Direct mailed to the targeted (top) households by postal carrier route in Prescott and Prescott Valley
- Distributed copies available via indoor and green outdoor rack locations throughout the region including Downtown Prescott Square
- Racked at seven major grocery stores in Prescott, Prescott Valley & Chino Valley including Fry's, Safeway, and CVS in Prescott
- Racked by Brochure Works serving over 35 high traffic areas in hotels, restaurants, the Prescott airport, museums and many other key locations

GREAT deals and local offers for consumers. No other publication within Yavapai County can beat *Quad-City Smart Shopper's* reach and visibility!

- PDF file format preferred. EPS, PSD, TIF and JPEG file formats also accepted. All images and elements must be placed at 100% in CMYK with a minimum resolution of 200dpi, (300dpi preferred). Fonts must be converted to outlines. Layers must be flattened.

PREMIUM POSITIONS:

Guaranteed Position	Open	With Contract	Width x Height
Inside Front Cover, Inside Back Cover, Pg 3	\$1,799	\$1,399	7.875"w x 10.50"h
Front cover	\$2,499	\$1,999	7.50"w x 7.50"h
Back cover	\$2,099	\$1,699	7.875"w x 9.25"h

PACKAGE 1

Front cover, back cover, inside front, inside back, plus 8 half pages, plus Facebook campaign

\$1,045/Month - Limited availability

PACKAGE 2

Front cover, back cover, inside front, inside back, plus 8 full pages, plus Facebook campaign

\$1,285/Month - Limited availability

PLUS www.ShopPrescottAZ.com

Merchants get promoted all month long:
through our print magazine and now via digital promotions
on our website as well as social media.

* Cover Positions are available on a "first come, first served" basis. Contact your Account Executive for details and availability.

**Ask your Account Executive
for details!**

