

Prescott LIVING magazine is a hyper-local publication serving the communities of Prescott, Prescott Valley, Chino Valley and Dewey-Humboldt. *Prescott LIVING* features editorial coverage of the people, places and businesses which make Prescott and its surrounding areas an attraction for visitors and residents.

Every issue of *Prescott LIVING* spotlights the areas diverse areas of interest: arts & culture, dining & nightlife, driving & riding, education, financing & insurance, health & wellness, sports & recreation, travel & events and more...!

In addition, *Prescott LIVING* features the the latest events, most interesting people and vibrant business community within Prescott and its surrounding cities via our "Voices of the Community" editorial section.

Prescott LIVING has a distribution of 15,000 copies per issue, is mailed to over 3,000 businesses and is racked within Prescott and its surrounding communities of Prescott Valley, Chino Valley and Dewey-Humboldt. We are the only glossy, perfect-bound publication that exclusively serves the men and women of the Quad Cities.

The combination of pertinent editorial, distribution and community focus makes *Prescott LIVING* the premier publication in which to feature your business.



2017 EDITORIAL CALENDAR

	Summer	Fall	Holidays
Space Close:	6.2.17	8.1.17	10.1.17
Materials Due:	6.9.17	8.10.17	10.10.17
Street Dates:	6.27.17 – 9.30.17	10.1.17 – 12.1.17	12.1.17 – 1.31.18
Special Emphasis:	Home & Garden	Education, Leadership & Women in Business	Holidays, Shopping & Dining

2018 EDITORIAL CALENDAR

	Winter	Spring	Summer I
Space Close:	12.1.17	2.1.18	4.1.18
Materials Due:	12.10.17	2.10.18	4.10.18
Street Dates:	2.1.18 – 3.31.18	4.1.18 – 5.31.18	6.1.18 – 7.31.18
Special Emphasis:	Medical, Health & Wellness	Bridal, Formal & Prom	Back to School & Recreation

	Summer II	Fall	Holidays
Space Close:	6.1.18	8.1.18	10.1.18
Materials Due:	6.10.18	8.10.18	10.10.18
Street Dates:	8.1.18 – 9.30.18	10.1.18 – 11.30.18	12.1.18 – 1.31.19
Special Emphasis:	Tourism & Travel	Education, Leadership, Women in Business	Holidays, Shopping & Dining

Each edition will include:

Spotlights:

- Arts & Culture
- Dining & Nightlife
- Driving & Riding
- Education
- Finance & Insurance
- Health & Wellness
- Home & Garden
- Real Estate
- Sports & Recreation
- Travel & Events

Community Focus:

- Prescott
- Prescott Valley
- Chino Valley
- Dewey-Humboldt