

Prescott LIVING magazine is a hyper-local publication serving the communities of Prescott, Prescott Valley, Chino Valley and Dewey-Humboldt. *Prescott LIVING* features editorial coverage of the people, places and businesses which make Prescott and its surrounding areas an attraction for visitors and residents.

Every issue of *Prescott LIVING* spotlights the areas diverse areas of interest: arts & culture, dining & nightlife, driving & riding, education, financing & insurance, health & wellness, sports & recreation, travel & events and more...!

In addition, *Prescott LIVING* features the the latest events, most interesting people and vibrant business community within Prescott and its surrounding cities via our "Voices of the Community" editorial section.

Prescott LIVING has a distribution of 15,000 copies per issue, is mailed to over 3,000 businesses and is racked within Prescott and its surrounding communities of Prescott Valley, Chino Valley and Dewey-Humboldt. We are the only glossy, perfect-bound publication that exclusively serves the men and women of the Quad Cities.

The combination of pertinent editorial, distribution and community focus makes *Prescott LIVING* the premier publication in which to feature your business.



2017 EDITORIAL CALENDAR

| | Summer | Fall | Holidays |
|--------------------------|-------------------|---|-----------------------------|
| Space Close: | 6.2.17 | 8.1.17 | 10.1.17 |
| Materials Due: | 6.9.17 | 8.10.17 | 10.10.17 |
| Street Dates: | 6.27.17 – 9.30.17 | 10.1.17 – 12.1.17 | 12.1.17 – 1.31.18 |
| Special Emphasis: | Home & Garden | Education, Leadership & Women in Business | Holidays, Shopping & Dining |

2018 EDITORIAL CALENDAR

| | Winter | Spring | Summer I |
|--------------------------|------------------------------------|------------------|-----------------------------|
| Space Close: | 12.1.17 | 2.1.18 | 4.1.18 |
| Materials Due: | 12.10.17 | 2.10.18 | 4.10.18 |
| Street Dates: | 2.1.18 – 3.31.18 | 4.1.18 – 5.31.18 | 6.1.18 – 7.31.18 |
| Special Emphasis: | Medical, Health & Wellness, Bridal | Home & Garden | Back to School & Recreation |

| | Summer II | Fall | Holidays |
|--------------------------|------------------|--|-----------------------------|
| Space Close: | 6.1.18 | 8.1.18 | 10.1.18 |
| Materials Due: | 6.10.18 | 8.10.18 | 10.10.18 |
| Street Dates: | 8.1.18 – 9.30.18 | 10.1.18 – 11.30.18 | 12.1.18 – 1.31.19 |
| Special Emphasis: | Tourism & Travel | Education, Leadership, Women in Business | Holidays, Shopping & Dining |

Each edition will include:

Spotlights:

- Arts & Culture
- Dining & Nightlife
- Driving & Riding
- Education
- Finance & Insurance
- Health & Wellness
- Home & Garden
- Real Estate
- Sports & Recreation
- Travel & Events

Community Focus:

- Prescott
- Prescott Valley
- Chino Valley
- Dewey-Humboldt