

GOLDEN CORRIDOR LIVING MAGAZINE

GOLDENCORRIDORLIVING.COM



Golden Corridor LIVING magazine is a hyper-local publication serving the communities of Pinal County. *Golden Corridor LIVING* features editorial coverage of the people, places and businesses which make Pinal County an attraction for visitors and residents.

Every issue of *Golden Corridor LIVING* spotlights the areas of interest that are important to visitors and residents of Pinal County's communities: arts & crafts, dining & nightlife, driving & riding, education, finance & insurance, health & wellness, sports & recreation, travel & events and more!

In addition, *Golden Corridor LIVING* features the the latest events, most interesting people and vibrant business community within Pinal County and its surrounding cities via our "Community Focus" editorial section.

Did you know...?

- Pinal County's population is now 406,584 (2015 census estimate) – an increase of over 133% since the 2000 Census.
- Pinal County is the third most populous county in the State of Arizona.
- CNN Money named Pinal County the second fastest growing county in the United States (2010).
- There are 92,157 families living within Pinal County.
- Median age of Pinal County residents is 35.3 years and the median family income is \$56,299.

Source: 2010 U.S. Census

Golden Corridor LIVING has a distribution of 10,000 copies per issue, is mailed to over 1,500 businesses and is racked in over 300 locations throughout the county. We are the only glossy, perfect-bound publication that exclusively serves Pinal County.

The combination of pertinent editorial, widespread distribution and community focus makes *Golden Corridor LIVING* the premier publication in which to feature your business!

2017 EDITORIAL CALENDAR

	January/ February	March/April	May/June
Space Close:	12.9.16	2.10.17	4.10.17
Materials Due:	12.13.16	2.14.17	4.14.17
Street Dates:	1.7.17 – 3.14.17	3.15.17 – 5.15.17	5.16.17 – 7.15.17
Cover:	Home & Garden	Travel	Medical,
Special Emphasis:	Winter Visitors	Weddings	Health & Wellness Expo
	July/ August	September/ October	November/ December
Space Close:	6.10.17	8.10.17	10.10.17
Materials Due:	6.14.17	8.14.17	10.14.17
Street Dates:	7.16.17 – 9.15.17	9.16.17 – 11.15.17	11.16.17 – 1.16.18
Cover:	Education	Leadership	Holidays
Special Emphasis:	Back to School	Bridal Expo & Sports	Winter Visitors



Each edition will include:

Spotlights:

- Arts & Culture
- Dining & Nightlife
- Driving & Riding
- Education
- Finance & Insurance
- Health & Wellness
- Real Estate
- Sports & Recreation
- Travel & Events

Community Focus:

- Arizona City
- Casa Grande
- Coolidge
- Eloy
- Florence
- Maricopa