

PRESCOTT BANNER TRUCK



Accelerate your advertising with a banner truck ad. According to the Outdoor Advertising Association of America, more than 95 percent of the public is reached by media targeting vehicle drivers and passengers. Our 16-foot by 10-foot lighted banner truck will get your company noticed -- and for a fraction of the cost of billboards! Rather than waiting for people to pass by your billboard, you can bring your message directly to them.

2017-18 Advertising Rates (per month):

BANNER ADS:					
Location	1x	3x	6x	12x	Width x Height
Side	\$3,500	\$3,200	\$2,800	\$2,500	16'w x 10'h
Rear	\$1,600	\$1,400	\$1,250	\$1,000	29''w x 109''h
Front	\$900	\$800	\$700	\$600	36''w x 60''h
Banner	\$400	\$400	\$300	\$300	

* Requires 30 day lead time for banner creation and installation.

